

Welcome to ...



ubuntu
vancouver loco

Ubuntu Beginner Night: September 3rd, 2009

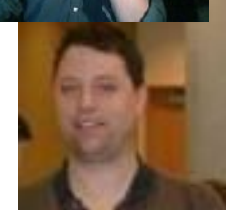
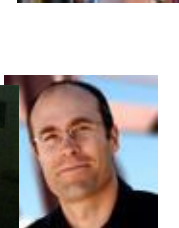
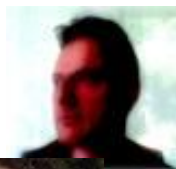
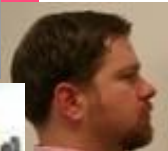
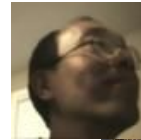
Agenda

1. Short presentation
2. Ubuntu help and advice

**Who
Are
We?**



We Are A Community











We're Part of Something

BIG



We Have Animals!



Why Is This Important?

Or ... “It's only software!”

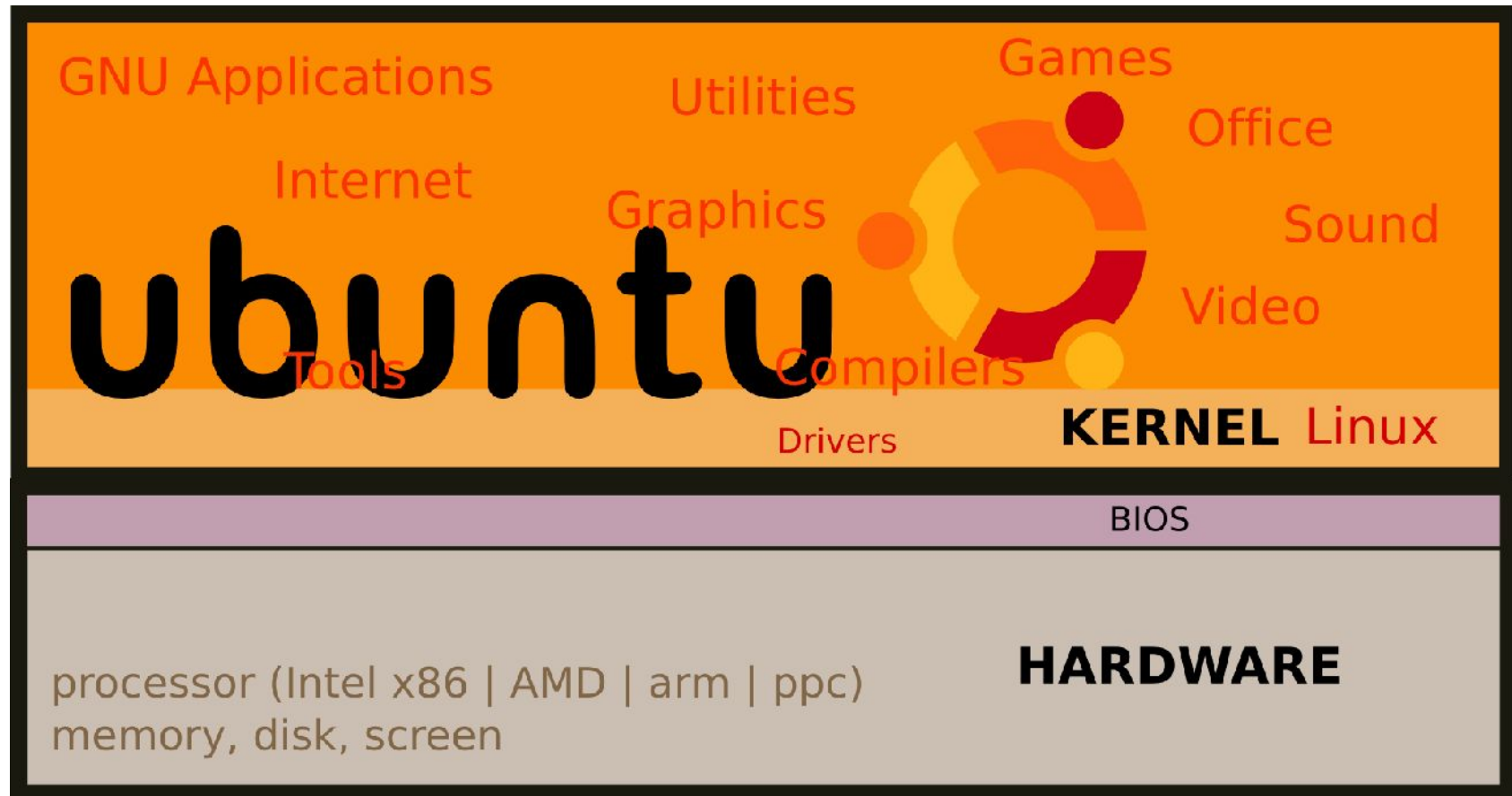
they lied to us

**this was
supposed to be
the future**

where is my jetpack,

where is my robotic companion,
where is my dinner in pill form,
where is my hydrogen fueled automobile,
where is my nuclear-powered levitating house,
where is my cure for this disease

The Only “Technical” Slide





ubuntu Sucks

(Like a Shopvac)

A Word About: Human Nature

- We judge new experiences on the basis of **older** ones
- We determine likes and dislikes based on familiarity and comfort rather than **merit** or **logical** analysis



**There's too much to learn
and things aren't where I
expect them to be!**

Familiarity Syndrome

- We can't become totally familiar with a new system *instantly*
- First impressions are easily forgotten, especially old ones. Do you remember how you felt the first time you used Windows?
- Acclimation to Ubuntu makes comparisons more realistic



ubuntu
is harder to install than:

insert favourite system here

The *Non-Comparison* Comparison

How many people have ever installed
Windows? OSX?



**I had a problem and
WOW was the solution
ever cryptic!**

Overlook Syndrome

- First. **Systems fail.** People overlook that functionality in Windows tends to fail over time and that thousands of examples of this have been documented
- Speaking of *cryptic* and *technical*, have you heard of Microsoft's "User Profile Hive Cleanup Service?" Have you ever edited "The Registry?"
- What happens when proprietary systems fail? **Pay, and pay!**



My system should
just work!

Please Spoon-Feed Me

- When people say it should “just work” they refer to programs, not the operating system (e.g. spell-check Word document)
- The “Ubuntu does not work crowd” is usually talking about **applications** that they have spent tons of time effort & money to learn, the Microsoft way... **at great pain!**
- People in some stages (not ages) of life are too overwhelmed to re-learn. Convincing themselves that Ubuntu is hard may be the easiest way out

No system in the world can overcome this



**I've never heard of it.
No one I know uses it.
Most people use _____.**

Logical Fallacy:

The Fallacy of Popularity

Popularity **does not equal** quality, or reliability, or greatness.. or anything else.

But We Can Still Fix That!

**Of Your 3 Closest Friends,
How Many Use Ubuntu?**

zero

so why
ubuntu ?





It's free (as in freedom)



It “just works”

It's part of a GLOBAL movement

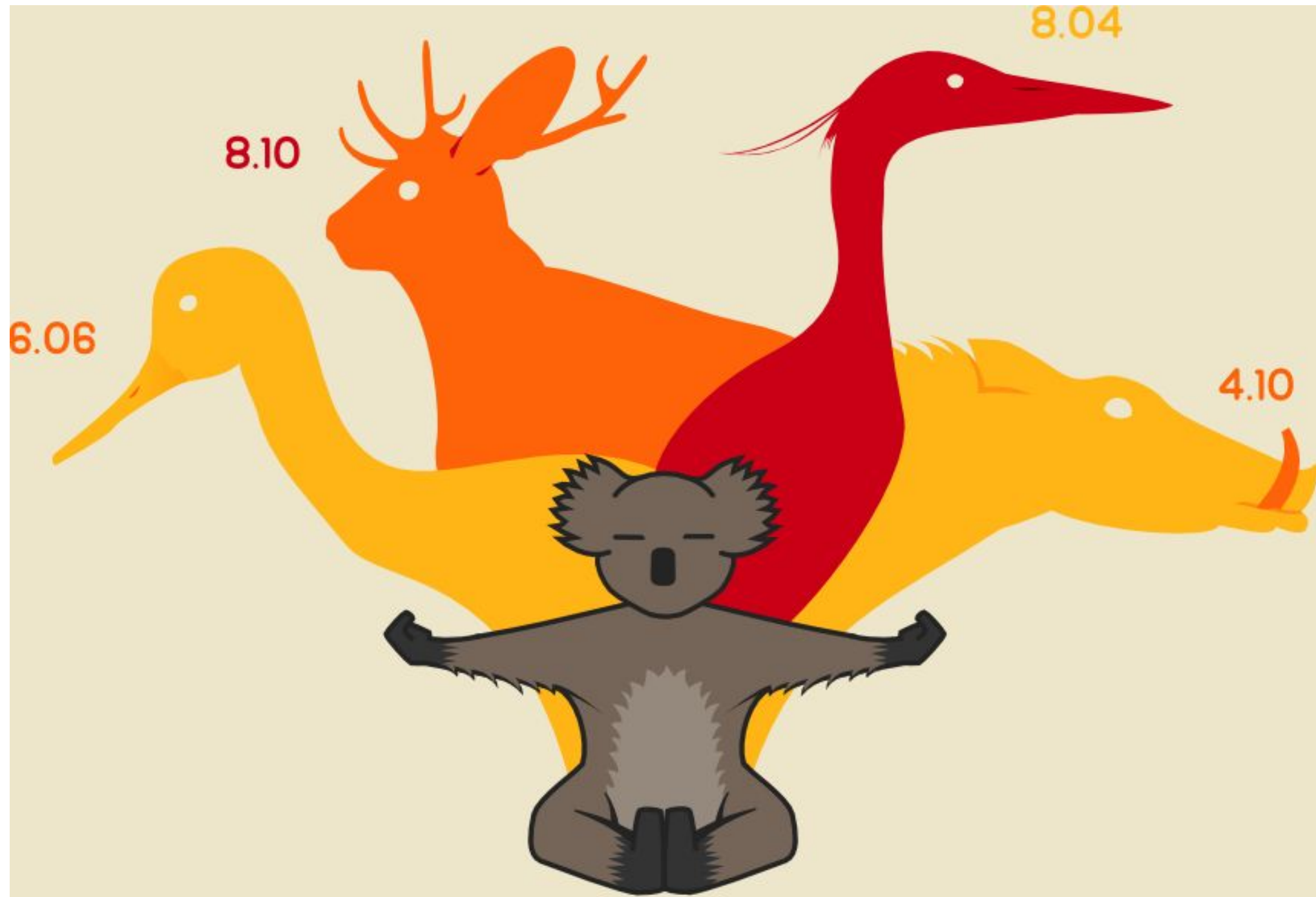


It's Inclusive

The Ubuntu philosophy of "Humanity to others" and "I am what I am because of who we all are" are important to the Ubuntu community.

We are a worldwide community that prides itself on friendliness.





ubuntu has good karma



It's yours.



**It's in your community,
and help is available!**



Thank You!

Helpers

Promoters

Advocates

Friends

Special Thanks

Scott @ Dharmalab

**Our Gracious Host
and Ubuntu Supporter**

Support Your LoCo

Please Make a Donation

All funds help support group events



Thanks For Coming!



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