

ubuntu  
community  
week

oneiric ocelot  
July 18 - 22, 2011



Omar Almahmoud عمر المحمود



is the founder of United Arab Emirates' first Ubuntu community (formed in 2010). He has launched two tech startups and has presented many talks on technology, entrepreneurship and knowledge-based economies.

location: dubai UAE

"How I Started an Ubuntu Group in My City and How You Could Too!"

A young and budding group has started in the famous Middle Eastern cosmopolitan city of Dubai. Join Omar as he shows you how he started the Emirates first Ubuntu community. He will describe the tools and methods his team has used to ensure a smooth start, so you can too!

ucw collector card 'oneiric ocelot' edition, cc-by-sa rrwexec 2011

# How I Started an Ubuntu Group in My City and How You Could Too



# Today's class

- How it all started?
- Get organized
- Tools for you
- Online Message Board
- Practical Application: InstallFest 2011
- Presenting Ubuntu
- Community Management



# How it all started?

- UVLC call.
- Show me I'll believe you.
- I am a believer.



# Get organized

- Cut it short and use [www.meetup.com](http://www.meetup.com)
- Creates community online presence instantly
- Easy to manage and setup
- Gets the job done of ORGANIZING!



# ubuntu

Home

Members

Sponsors **3**

Photos

Pages

Discussions

More

Group Tools

## ubuntu

Change photo

Dubai, U.A.E.

Founded Jun 24, 2010


[Read more about us...](#)

Humans 98

Group reviews 11

Upcoming Meetups 2

Past Meetups 10

Our calendar 

Follow us   

Add/edit your group's links

Organizers:

Omar, Roy Verrips,  
Toki Tahmid and 1  
more...



[View The Leadership Team](#)

Only Organizers can add  
Meetups

[Let members add](#)

[Contact us](#)

 **3 new sponsor offers**

**Our Sponsors**

You're accepting offers for



This is the new look of your Meetup's home page!

[Learn more about what's new](#)

[Switch back to the old look](#)  
[Give feedback to Meetup HQ](#)

## Ubuntu - Humanity Towards Others CHANGE

[+ SCHEDULE A NEW MEETUP](#)

UPCOMING 2

SUGGESTED 6

PAST

CALENDAR

### IRC Meeting

Needs a location

Got one?



This month's meeting will primarily focus on obtaining feedback from participants of installfest we held in the American University of Sharjah. The installfest was...

[LEARN MORE](#)

Hosted by: Toki Tahmid (Assistant Organizer)

Wed Jul 20

7:00 PM

[I'M GOING](#)

6 attending

2 comments

This Meetup repeats on the 3rd Wednesday of every month

IRC Meeting 1 going Wed Aug 17, 7:00 PM

IRC Meeting 1 going Wed Sep 21, 7:00 PM

IRC Meeting 1 going Wed Oct 19, 7:00 PM

[MORE MEETUPS](#)

### What's new



[SEE ALL PHOTOS](#)

[NEW RSVP](#)

Omar RSVPed **Yes** for  
IRC Meeting  
2 hours ago



[NEW RSVP](#)

Saladin RSVPed **Yes** for  
IRC Meeting  
Yesterday at 9:23 PM





# Tools for you

- Schedule your community's events
- Set the venue location (Google Maps)
- Set repeat dates for weekly or monthly events
- RSVP settings management

The screenshot displays the Meetup.com interface for scheduling an event. On the left, the 'ubuntu' group profile is visible, showing statistics like 'Humans: 98', 'Group reviews: 11', and 'Upcoming Meetups: 2'. The main area is the 'Schedule' form, which is divided into several sections:

- The basics:** Includes a required text field for 'What should we do?' and a 'Suggest a date and time' section with dropdowns for day, hour, and period (AM/PM).
- Select a place:** Features a search bar and a list of suggested locations such as 'The Pavilion Downtown Dubai', 'More Cafe Festival City', and 'American University of Sharjah'.
- How to find us:** A text field for providing location details.
- Additional details:** A rich text editor with various formatting options like bold, italic, and link.
- Who can help plan this Meetup?:** A section with radio buttons to select who can edit the event, with options for 'All group members' and 'Only the Organizers and hosts are allowed to edit'.

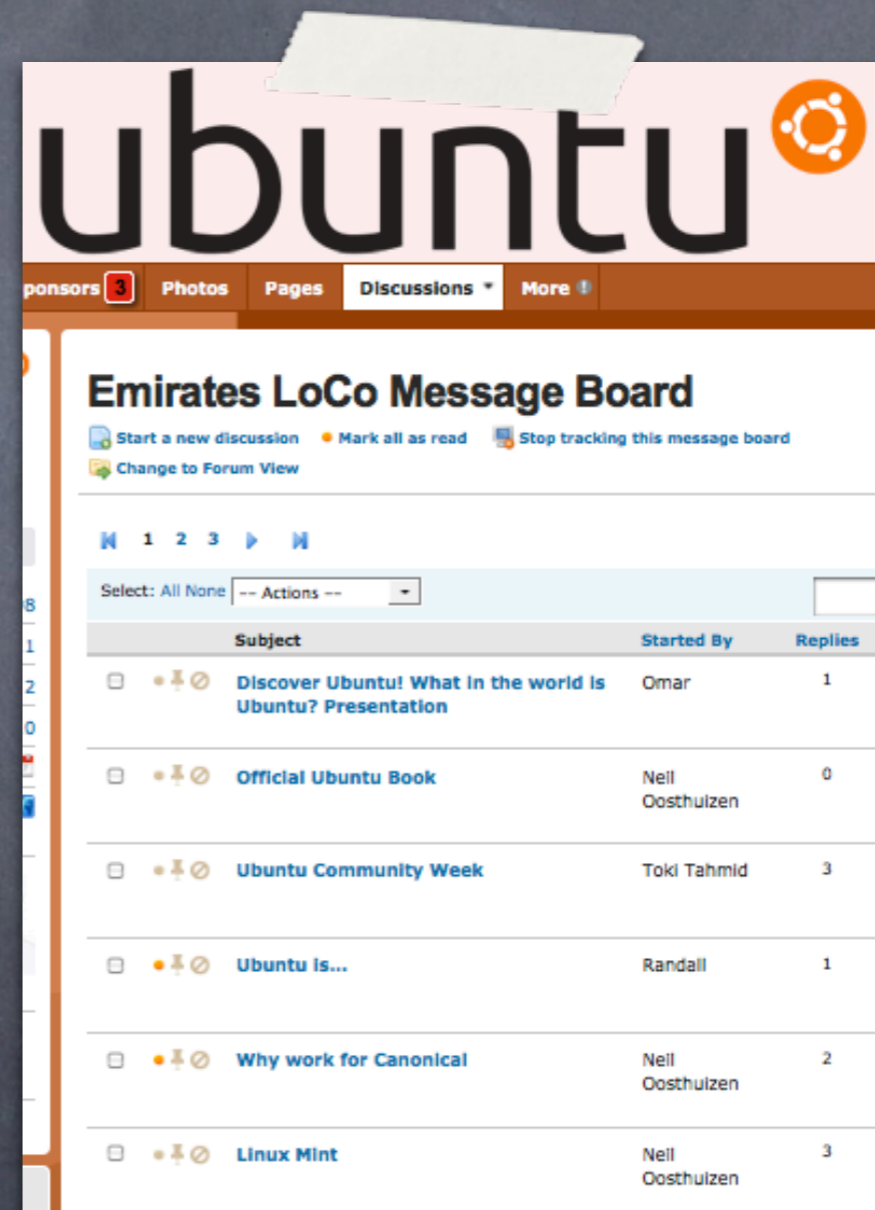
At the bottom of the page, there are several settings sections, each with an 'edit' link:

- Who's hosting this Meetup?:** edit
- Automatically repeat this Meetup:** Not repeating edit
- Charging for this Meetup?:** You aren't charging for this Meetup. edit
- RSVP settings:** Attendee limit: none. Waiting List: off. edit
- Email settings:** Email RSVPs: On. Member reminders: On. edit
- Ask questions when members RSVP:** No questions edit



# Online Message Board

- Creates an online community buzz
- Support for new community members
- Global news and events






# Practical Application

## InstallFest 2011

- With the community's enthusiasm and using meetup as a management tool we put together the United Arab Emirates' First InstallFest and created Ubuntu history.

- <http://www.meetup.com/EmiratesLoCo/events/15940104/>

- [http://www.redhat.com/mirrors/LDP/HOWTO/html\\_single/Installfest-HOWTO/](http://www.redhat.com/mirrors/LDP/HOWTO/html_single/Installfest-HOWTO/)



The poster is for the Ubuntu Install Festival. It features the Ubuntu logo and the text 'ubuntu Install Festival'. Below the title, it says 'A festival where computer professionals from EmiratesLoCo will come and offer to install ubuntu for anyone who wants it on their computers'. It lists activities: 'surf the web, read email, create documents, edit images and choose from thousands of applications. Ubuntu is fast, easy and best of all, it's free'. A quote states: 'Students can, for free, install UBUNTU along with Windows without losing data'. The event details are: Date: Wednesday, March 2; Time: 10:00 a.m. - 4:00 p.m.; Place: ELB Rotunda. A list of Ubuntu's benefits is provided: Precision (A new version every 6 months and regular updates), Reliability (A stable and secure system that keeps its promises), Collaboration (You'll never be alone: the millions of Ubuntu users will help), and Freedom (Use, study, modify and share Ubuntu. It's Free Software). The website www.ubuntu.com is listed at the bottom.

Emirates LoCo ubuntu

# ubuntu<sup>®</sup>

## Install Festival

A festival where computer professionals from EmiratesLoCo will come and offer to install ubuntu for anyone who wants it on their computers

surf the web, read email, create documents, edit images and choose from thousands of applications. Ubuntu is fast, easy and best of all, it's free

'Students can, for free, install UBUNTU along with Windows without losing data'

**Date:** Wednesday, March 2  
**Time:** 10:00 a.m. - 4:00 p.m.  
**Place:** ELB Rotunda

- Precision**  
A new version every 6 months and regular updates
- Reliability**  
A stable and secure system that keeps its promises
- Collaboration**  
You'll never be alone: the millions of Ubuntu users will help
- Freedom**  
Use, study, modify and share Ubuntu. It's Free Software

www.ubuntu.com





installfest 2011



installfest 2011



removing evil





# Presenting Ubuntu

- Prezi: The Zooming Presentation Editor
- Great tool to present your ideas theatrically
- Ubuntu Prezi URL  
[http://prezi.com/80mhgs\\_kxczb/ubuntu-overview/](http://prezi.com/80mhgs_kxczb/ubuntu-overview/)





# Philosophy

Our work is driven by a belief that software should be free and accessible to all.

We believe that every computer user:

- Should have the freedom to download, run, copy, distribute, study, share, change and improve their software for any purpose, without paying licensing fees.
- Should be able to use their software in the language of their choice.
- Should be able to use all software regardless of disability.

ubuntu [oʊˈbʊntuː]  
Ubuntu is an ancient African word meaning 'humanity to others'.

# What is Ubuntu?

The Ubuntu operating system brings the spirit of Ubuntu to the world of computers.

OS + Humanity = Ubuntu



Email and chat



- Evolution Mail
- Thunderbird
- Skype
- Thunderbird Mail

Searching your phone



up to 54%

# behind it?





# Community Management

- Personal relationships matter
- As an organizer you will be the center of attention  
GET USED TO IT!
- Making friends is part of your job, thats UBUNTU!
- Know your community members on a PERSONAL basis and make everyone feel they're family.
- Intra-Community networking get your members network with one other.



# Community Management

- Delegating responsibility
- The easiest way to get people feel involved is to ASK them.
- More people involved = community core group = community sustainability.



# Community Management

- Community Backchannel
- Having an ACTIVE community backchannel (e.g. meetup.com) = HEALTHY COMMUNITY.



# Community Management

- Community Goals
- Set annual goals for the community to achieve and set KPIs
- Focus on one thing only at a time
- Use the global Ubuntu project as a template for your community