How I Started an Ubuntu Group in My City and How You Could Too

Today's class

- How it all started?

- Get organized

- Tools for you

- Online Message Board

- Practical Application: InstallFest 2011

- Presenting Ubuntu

- Community Management

How it all started?

- UVLC call.

- Show me I'll believe you.

- I am a believer.

Get organized

- Cut it short and use www.meetup.com

- Creates community online presence instantly

- Easy to manage and setup

- Gets the job done of ORGANIZING!

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Change photo

Dubai, U.A.E.
Founded Jun 24, 2010

Read more about us...

Humans	98
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Past Meetups	10
Our calendar	📅

Follow us f in 🌐
Add/edit your group's links

Organizers:
Omar, Roy Verrips, Toki Tahmid and 1 more...

iOmar

View The Leadership Team

Only Organizers can add Meetups
Let members add

✉ **Contact us**

🏅 **3 new sponsor offers**

Our Sponsors
You're accepting offers for

This is the new look of your Meetup's home page!
Learn more about what's new

Switch back to the old look
Give feedback to Meetup HQ

Ubuntu - Humanity Towards Others

[CHANGE]

➕ **SCHEDULE A NEW MEETUP**

| UPCOMING 2 | SUGGESTED 6 | PAST | CALENDAR |

IRC Meeting

Needs a location
Got one?

Wed Jul 20
7:00 PM

✓ I'M GOING

6 attending

2 comments

This month's meeting will primarily focus on obtaining feedback from participants of installfest we held in the American University of Sharjah. The installfest was...
LEARN MORE

Hosted by: Toki Tahmid (Assistant Organizer)

This Meetup repeats on the 3rd Wednesday of every month

IRC Meeting	1 going	Wed Aug 17, 7:00 PM
IRC Meeting	1 going	Wed Sep 21, 7:00 PM
IRC Meeting	1 going	Wed Oct 19, 7:00 PM

MORE MEETUPS ▾

What's new

SEE ALL PHOTOS

✓ NEW RSVP
Omar RSVPed **Yes** for IRC Meeting
2 hours ago

✓ NEW RSVP
Saladin RSVPed **Yes** for IRC Meeting
Yesterday at 9:23 PM

Tuesday, July 19, 2011

Tools for you

- Schedule your community's events

- Set the venue location (Google Maps)

- Set repeat dates for weekly or monthly events

- RSVP settings management

Online Message Board

- Creates an online community buzz

- Support for new community members

- Global news and events
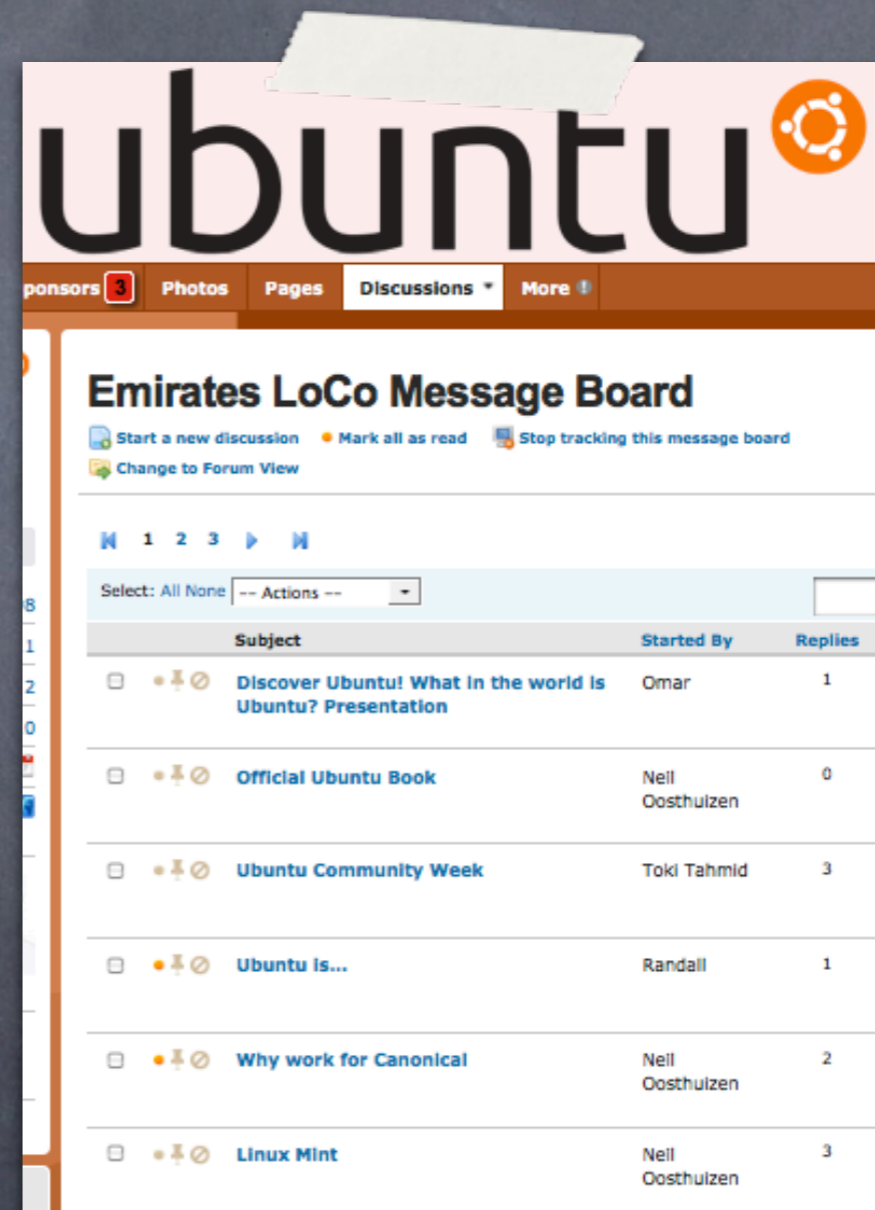
Practical Application InstallFest 2011

- With the community's enthusiasm and using meetup as a management tool we put together the United Arab Emirates' First InstallFest and created Ubuntu history.

  - http://www.meetup.com/EmiratesLoCo/events/15940104/

  - http://www.redhat.com/mirrors/LDP/HOWTO/html_single/Installfest-HOWTO/

installfest 2011

installfest 2011

removing evil

installfest 2011

Presenting Ubuntu

- Prezi: The Zooming Presentation Editor

- Great tool to present your ideas theatrically

- Ubuntu Prezi URL
  http://prezi.com/80mhgs_kxczb/ubuntu-overview/

Philosophy

Our work is driven by a belief that software should be free and accessible to all.

We believe that every computer user:

- Should have the freedom to download, run, copy, distribute, study, share, change and improve their software for any purpose, without paying licensing fees.
- Should be able to use their software in the language of their choice.
- Should be able to use all software regardless of disability.

ubuntu |o͞obo͞onto͞o|
Ubuntu is an ancient African word meaning 'humanity to others'

What is Ubuntu?

The Ubuntu operating system brings the spirit of Ubuntu to the world of computers.

OS + Humanity = Ubuntu

ubuntu

Email and chat

behind it?

CANONICAL

Community Management

- ### Personal relationships matter

- As an organizer you will be the center of attention GET USED TO IT!

- Making friends is part of your job, thats UBUNTU!

- Know your community members on a PERSONAL basis and make everyone feel they're family.

- Intra-Community networking get your members network with one other.

Community Management

- Delegating responsibility

- The easiest way to get people feel involved is to ASK them.

- More people involved = community core group = community sustainability.

Community Management

- Community Backchannel

- Having an ACTIVE community backchannel (e.g. meetup.com) = HEALTHY COMMUNITY.

Community Management

- <u>Community Goals</u>

- Set annual goals for the community to achieve and set KPIs

- Focus on one thing only at a time

- Use the global Ubuntu project as a template for your community